

**MEDIA CONTACT:**

Justin McCarthy  
Garmin International Inc.  
Phone | 913/397-8200  
E-Mail | [media.relations@garmin.com](mailto:media.relations@garmin.com)

## **The Garmin® Marathon, In the Land of Oz. Olathe, KS**

### **New title sponsor and new excitement for the Olathe KS road race.**

OLATHE, Kan./January 4, 2012 — Garmin International Inc., a unit of Garmin Ltd. (NASDAQ: GRMN), the global leader in satellite navigation, today announced its title sponsorship of the Garmin Marathon, formerly the Oz or Olathe Marathon organized by the Olathe Chamber of Commerce. The Garmin Marathon, In the Land of Oz, is an event for runners and walkers of all levels and ages that promises a wickedly fun race experience. Events include a 5K, Half Marathon, Full Marathon and Kids Fun Run.

"We are thrilled to be working with the Olathe Chamber of Commerce and City of Olathe to bring our expertise within the running world to help make this event even more successful," said Jon Cassat, Garmin's vice president of communications. "From the time runners arrive at our world headquarters at the crack of dawn on race day, to when they head home after completing the marathon, half-marathon, 5k or kids marathon - we want to make sure this is an experience they will not soon forget."

Whether it is lifetime runners looking for a USATF certified fast, flat and fun Boston- qualifying course or treadmill joggers looking to scratch another item off their bucket list in the half marathon – The Garmin Marathon, In the Land of Oz has something for everyone. The race takes place on Saturday, April 21, 2012 where it will start and conclude at the Garmin headquarters in Olathe, Kansas. Mark your calendars and register today and get more race details at [www.olathe.org/sports/marathon](http://www.olathe.org/sports/marathon).

Garmin can't wait until race day to see the thousands of participants from around the country and even around the world with Forerunner® GPS running watches on their wrists, standing at the starting line just feet from where their industry-leading GPS training partners were created!

For those runners looking to train on the course or just have a sneak peek, we'll be publishing the course route via Garmin Connect™ (<http://connect.garmin.com>) in the first part of the year. Keep an eye out for additional details and exciting news about the 2012 Garmin Marathon, In the Land of Oz.

Garmin's expanding fitness segment focuses on developing technologies and innovations to enhance users' lives and promote healthy and active lifestyles. Whether it's running, cycling, or other athletic pursuits, Garmin fitness devices are becoming essential tools for athletes both amateur and elite. For more about features, pricing and availability, as well as information about Garmin's other fitness products and services, go to [www.garmin.com/intosports](http://www.garmin.com/intosports), [www.garmin.blogs.com](http://www.garmin.blogs.com) and <http://twitter.com/garmin>.

**About Garmin International Inc.**

Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN), the global leader in satellite navigation. Since 1989, this group of companies has designed, manufactured, marketed and sold navigation, communication and information devices and applications – most of which are enabled by GPS technology. Garmin's products serve automotive, mobile, wireless, outdoor recreation, marine, aviation, and OEM applications. Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. For more information, visit Garmin's virtual pressroom at [www.garmin.com/pressroom](http://www.garmin.com/pressroom) or contact the Media Relations department at 913-397-8200. Garmin and Forerunner are registered trademarks and Garmin Connect are trademarks of Garmin Ltd. or its subsidiaries.

All other brands, product names, company names, trademarks and service marks are the properties of their respective owners. All rights reserved.

**Notice on Forward-Looking Statements:**

This release includes forward-looking statements regarding Garmin Ltd. and its business. Such statements are based on management's current expectations. The forward-looking events and circumstances discussed in this release may not occur and actual results could differ materially as a result of known and unknown risk factors and uncertainties affecting Garmin, including, but not limited to, the risk factors listed in the Annual Report on Form 10-K for the year ended December 25, 2010, filed by Garmin with the Securities and Exchange Commission (Commission file number 0-31983). A copy of such Form 10-K is available at [www.garmin.com/aboutGarmin/invRelations/finReports.html](http://www.garmin.com/aboutGarmin/invRelations/finReports.html). No forward-looking statement can be guaranteed. Forward-looking statements speak only as of the date on which they are made and Garmin undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

###